



The 9th Annual Team Bragging Video Awards

We are asking your organization to create a video for the HealthCare Service Excellence Conference, November 8 - 10, 2021 in La Jolla, CA. This needs to showcase your facility, team spirit, caregiver heroes, and Service Excellence experience.

This activity requires lots of imagination, so think outside the box on how to incorporate the criteria items listed. They just have to 'appear' somewhere noticeable. Remember, the key to this project is originality!

In August, we will be sending links to view all of the videos submitted. Every member of your facility is eligible and encouraged to vote. Based on these votes, the top 10 videos will be showcased throughout the Conference!

To view previous years videos, go to:
www.youtube.com/user/HCSEC

We look forward to seeing your team bragging masterpiece!!

Please submit videos online at
www.HCSECawards.com

Criteria & Guidelines

- Must represent your organization and Service Excellence
- Must be 3 minutes or less in length
- You may use any music you choose
- Deadline – Finished video to us by August 2nd, 2021 (sorry, no extensions)
- 2021 Criteria – Your video must include the following

✓ Person: CNO

✓ Symbol: A Heart

✓ Words: Caregiver Hero

✓ Bonus Item: Physician

HCSEC
HealthCare Service
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